

doitin

Community Festival



MEDIA PACK
doitin Community Festival 2007

doitin Community Festival

We are holding our first annual Community Festival at Gawthorpe Hall on Sunday 12th August, from 11am – 4pm

The doitin Community Festival is being organised by doitin Community Events to:

- Provide a FREE family activity day.
- Promote the activities available, for all ages, in the Burnley area.
- Inform about the opportunities and assistance available to our local community.
- Support new partnerships between local groups, organizations and agencies to assist in creating a better Burnley

The doitin Community Events Group is a not for profit making Constituted group set up alongside www.doitin.co.uk to further support the aims and objectives of this online community magazine and to create a New Community Fund, (from any funds raised at the events) to support new and existing projects.

The doitin Community Festival is a completely FREE event. There is no cost to anyone who attends to offer an activity or provide information and in return all the activities on offer are to be available free to the public.

There are many local positive moves, schemes, campaigns, facilities and activities that require support or are available to be accessed and benefited from. Doitin.co.uk was created to bring together local people, groups, organisations and businesses in one place, to encourage social conscience, promote community activity, facilitate new enterprise opportunity and contribute to the economic growth of Burnley. The doitin Community Festival will support these aims and provide a unique free event to the Burnley Community.

The intention is to use events such as the festival to further support these aims by combining a positive activity with a provision of essential local information and resources. By bringing together Burnley's key community and enterprise organisations in one place doitin is aiming to assist with a solution to the social problem of community division and disinterest.

The overall project through doitin Community Events and doitin.co.uk hopes to contribute to the re-energising of the town, creating a positive vision and future by:

- Assisting in the education of young people to succeed through positive activity, learning and enterprise.
- Supporting small community groups and organisations to help sustain existing, and encourage new, community projects
- Providing local businesses with affordable advertising and an active involvement with the public to help generate a healthier local economy.
- Offering doitin.co.uk and doitin Community Events as platforms to communicate the information and promote external projects and campaigns

Rate Structure

For advertisement on doitin Community Festival web Pages (linked to doitin.co.uk)

* Costs stated are for reference only as funding secured to offer free to groups agencies and business sponsors who are supporting the festival

Banner Advertisement

(Images shown are smaller than actual size, please refer to dimensions provided)

Sizes shown (w x h), prices quoted at rate per year.

Top Banner (468 x 88 pixels)

Home Page £400

Main Page £300

Sub Page £200



Side Banner – Small (150 x 75 pixels)

Home Page £75

Main Page £50

Sub Page £35

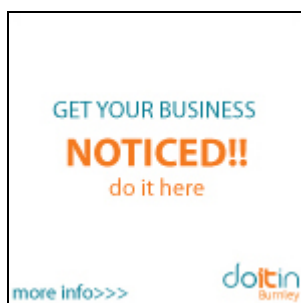


Side Banner – Medium (150 x 150 pixels)

Home Page £150

Main Page £100

Sub Page £70



Side Banner – Large (150 x 300 pixels)

Home Page £300

Main Page £200

Sub Page £140



Bottom Banner (774 x 179 pixels)

Home Page £600

Main Page £500

Sub Page £325



Web Links

Main page £25 pa

Sub page £15 pa

Web Links from directory or banner ad £10 per year